

## Announcement of new CEO of Homelessness NSW

Dear Members and Allies,

It is with great pleasure that I announce that the new CEO of Homelessness NSW will be Dom Rowe.



Dom is a communications and campaign specialist, with a long and successful track record of advocacy on social justice issues. Working in executive roles at Greenpeace, the National Tertiary Education Union, the Australian Council of Trade Unions and more, her career has been focused on shifting power to achieve changes for a better society.

Dom has led very successful advocacy campaigns for workers' rights and conditions, as well as for environmental protection. She led the campaign for professional recognition for early childhood education and care workers, which achieved a new national qualification framework, improved staffing ratios and \$320 million of direct government wage funding. In the environmental arena she drew upon systems theory to help protect the great Australian Bight from oil exploration, reduce finance to fossil fuels and influence 80 councils to implement climate change policies.

Dom has a strong personal commitment to ending homelessness that I know will connect with our members and with the community. "Throughout my life I have tried to make a difference to others. I am proud to lead an organisation boldly seeking to end homelessness. With my lived experience and commitment to social justice and human rights, I can think of no better place for me to be."

Dom is an extremely competent and experienced leader, with high level skills in strategy, communications, adult education, politics, research and policy. I believe she will bring a new level of expertise in advocacy and campaigning to Homelessness NSW, which in combination with our highly competent and committed team, will be an invaluable asset for our joint mission to end homelessness in NSW.

I would like to thank Amy Hains for her leadership in the A/CEO role over the last three months. Amy will be continuing with Homelessness NSW in the Deputy CEO role.

With regards,

**David Fisher**  
**Chair Homelessness NSW Board**