

# WORKSHOPS

TUESDAY 19 MARCH 2024

## WORKSHOP 1

Time: 9:00 AM – 12:00 PM

**CREATING AND  
MAINTAINING  
WELLBEING IN  
OUR WORKFORCE:**  
**Strategies for  
managers and  
organisations**

To achieve our objective of making homelessness rare, brief and non-recurring, a workforce that is well supported is essential. This workshop will guide participants to understand the dual nature of wellbeing—thriving and struggle. It will provide evidence-based tools for personal and team wellbeing, emphasising the essential relationships among psychosocial hazards, leadership, culture, and mental health. Participants will leave with practical strategies to navigate the SHS sector's people management landscape while prioritising their own and their teams' wellbeing.

## WORKSHOP 2

Time: 1:00 PM – 4:00 PM

**HOUSING FIRST IN  
THE AUSTRALIAN  
CONTEXT:**  
**Policy and practice**

This workshop will focus on the seven Australian Housing First principles and how they work in practice. It will explore how they are different to the international principles. The workshop will be practical and interactive considering how Housing First is being delivered now and how it is different to traditional practice. Participants will have the opportunity to learn about changes they can make to their practice NOW.

Delivered by accredited Housing First trainers.

## WORKSHOP 3

Time: 1:00 PM – 4:00 PM

**CAMPAIGNING  
AND MEDIA  
SKILLS:**  
**Creating a  
movement to end  
homelessness**

Experience in our sector over many decades has shown that we will not end homelessness without being able to build a movement harnessing the community's will and applying pressure on our political leaders. In this workshop, you will learn the art and science of changing minds and building power. Working together we will harness that knowledge to build a campaign to make homelessness rare, brief and non-recurring. In the second half of the session, you will hear from Horton's Advisory media consultants about how to work with the media and how to craft your messages for maximum impact. This workshop will be informal and interactive to enable participants to practise new skills and even start to form new coalitions! This workshop is for CEOs, senior managers and up and coming leaders in our sector.

Delivered by Dom Rowe, CEO Homelessness NSW and Hortons  
Advisory Media Consultants.